



Leighton United Football Club

FUNDING AND SPONSORSHIP POLICY

FUNDRAISING

- Leighton United Football Club is a totally self-funding, not-for-profit voluntary organisation whose intentions are to provide coaching and football for all players within the Club in an organised, safe and friendly environment
- The Club's motto is 'Investment in Youth'. Therefore, fundraising is vitally important to the development of the Club.
- Everyone associated with the Club is actively encouraged to participate in fundraising events.
- All ideas for fundraising on behalf of the Club must be approved by the Management Committee prior to implementation.
- Events should be for the benefit of the Club as a whole, rather than for the benefit of individual teams within the Club.
- All events will be expected to be profitable.
- The tea bar is a major fundraiser for the Club. Consequently, the private sale of refreshments (including by Leighton United teams) at the ground is prohibited.
- All forms of fundraising will comply with any relevant legal requirements.
- The establishment of any fundraising sub-committees or sub-committees to organize specific events must be approved by the Management Committee.
- Opportunities will be followed up to seek corporate funding or contributions in kind for facility improvements.
- Financial grant aid from reputable organisations such as The Football Foundation and Local Authorities will be sought for projects as considered appropriate by the Management Committee.

SPONSORSHIP

- All club-wide sponsorship proposals must be approved by the Management Committee.
- Club-wide sponsorship packages that have been developed will be kept under review.

- Sponsorship opportunities could include club events.
- The current policy of not having sponsor logos on match playing kit will be kept under review by the Management Committee.
- Training kit and miscellaneous equipment used by players may be sponsored on a team basis (e.g. kit bags, training tops, jackets etc.).
- Sponsorship does not give the sponsor any say or rights in how the club or individual teams are managed.