



Leighton United Football Club

FOOTBALL RELATED PHOTOGRAPHY AND FILMING POLICY

This policy is based on The Football Association (FA) guidelines for photographing and filming of children.

The FA recognise the use of photos and films on websites, social media, posters, within the press or other publications, can pose direct and indirect risks to children if they are not managed appropriately. However the taking of appropriate photographs and filming of children is supported by The FA.

Everyone wishing to take photos or film has a responsibility to familiarise themselves with this policy and the current FA guidelines.

The following measures will help to ensure the safety of children in football:

Do's:

- The club aims to comply fully with the Football Association guidance on taking photographs and filming of children and young people.
- Parent/carer consent will be obtained to use a player's image if it is to be used in the public domain (including the club's website, Facebook page or in newspaper articles) for club football related use. Consent is confirmed via completion of player registration forms.
- It will be ensured that images of a child who is under care proceedings where there are legal restrictions, is protected and images not placed in the public domain.
- Photography and filming should focus on the activity rather than individuals.
- All those featured in photographs will be appropriately dressed (a minimum of vest or shirt and shorts). Images will not include players wearing jewellery (which is contrary to the Laws of the Game as well as being a health and safety issue).
- Whenever possible the aim should be to take pictures which represent the broadest range of youngsters participating safely in football, e.g. boys and girls, disabled people, ethnic minority communities.
- Parents/carers and spectators should be aware there can be negative consequences to sharing photos or film footage linked to information about their own or other people's children on social media. Care should be taken about 'tagging'.

- Take particular care if swimming is a club team social activity – see The FA guidance.

Don'ts:

- Photographs will not be published with the full name(s) of the individual(s), unless agreed by parent/carer consent.
- Player profiles with pictures and detailed personal information will not be displayed publicly online, including the club's website.
- Care must be taken to ensure that any images on club team Whats App groups do not enter the wider public domain.
- Images will not be used for something other than which it was initially agreed, e.g. published in the local press when they were intended for an internal club document or a clubhouse picture.
- Images must not be taken in changing rooms, showers or toilets – this includes the use of mobile phones that record images.
- Include any advertising relating to alcohol or gambling in photographs or film footage of children.

Use of Professional Photographers

When commissioning professional photographers or invite the press to cover a football activity the club will:

- Provide a clear brief on what is considered appropriate in terms of content and behaviour.
- Inform them of the club's commitment to safeguarding children and young people.
- Establish who will hold the recorded images and what use will be made of them.
- Require the professional photographer to wear identification at all times.
- Clarify where all photography is not permitted, e.g. toilets, changing rooms, showers, first-aid areas.
- Inform the photographer of any children not having the required parental consent.
- Don't allow unsupervised access to children or one-to-one photo or filming sessions, or away from the event.
- Inform participants and parents/carers prior to the event that a professional photographer will be in attendance.

Coaching

- The FA advises that coaches using filming as a legitimate coaching aid should make parents/carers and players aware that this will be part of the coaching programme.
- Photographs or films of children (including hard copy and digital) must be stored securely.

General

- It is not an offence to take appropriate images in a public place, even if asked not to do so.
- No one has the right to decide who can and cannot take images on public land.
- Owners of private land, such as the club's ground, can decide whether or not the taking images of football activities will be permitted. The club have determined that images can be taken in compliance with this policy and The FA guidance.

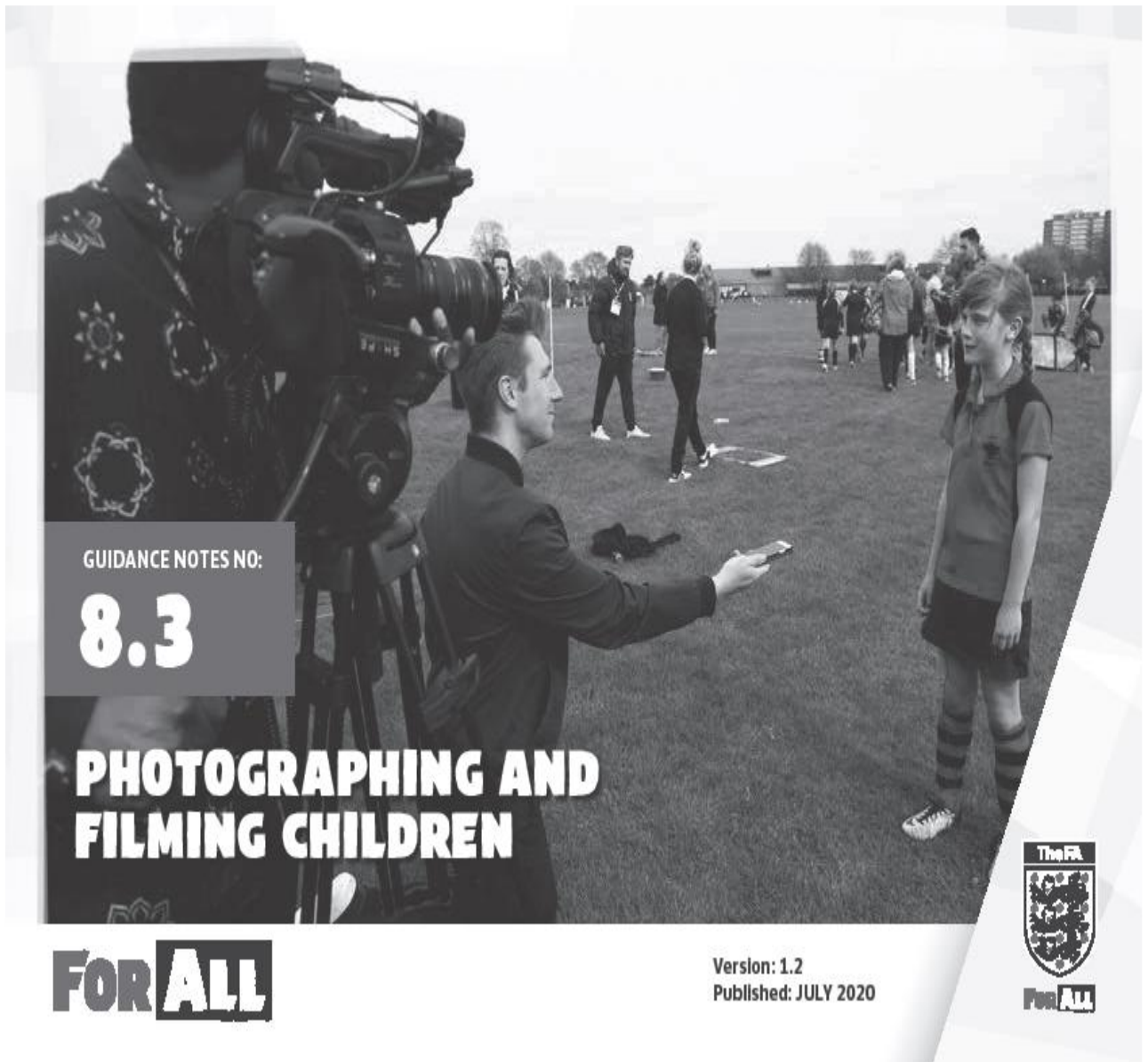
Reporting Concerns

- Concerns about the taking of photographs or filming should be reported immediately to a club official. Where considered necessary to protect children, photographers and filmers at the club's ground should be asked to stop taking images.
- All incidents of what was considered to be inappropriate image taking should be reported to a Club Welfare Officer (CWO).
- At club level concerns will be dealt with by CWOs in accordance with the safeguarding children policy.
- More serious incidents should be reported by a CWO to the County FA Designated Safeguarding Officer.
- Concerns can also be reported to the FA Safeguarding Team via email to safeguarding@TheFA.com

FA Guidance

- Guidance can be found in the safeguarding area of the FA website: <https://www.thefa.com/football-rules-governance/safeguarding>

An image of the first page of the current edition is shown below:



GUIDANCE NOTES NO:

8.3

PHOTOGRAPHING AND FILMING CHILDREN

FOR ALL

Version: 1.2
Published: JULY 2020

